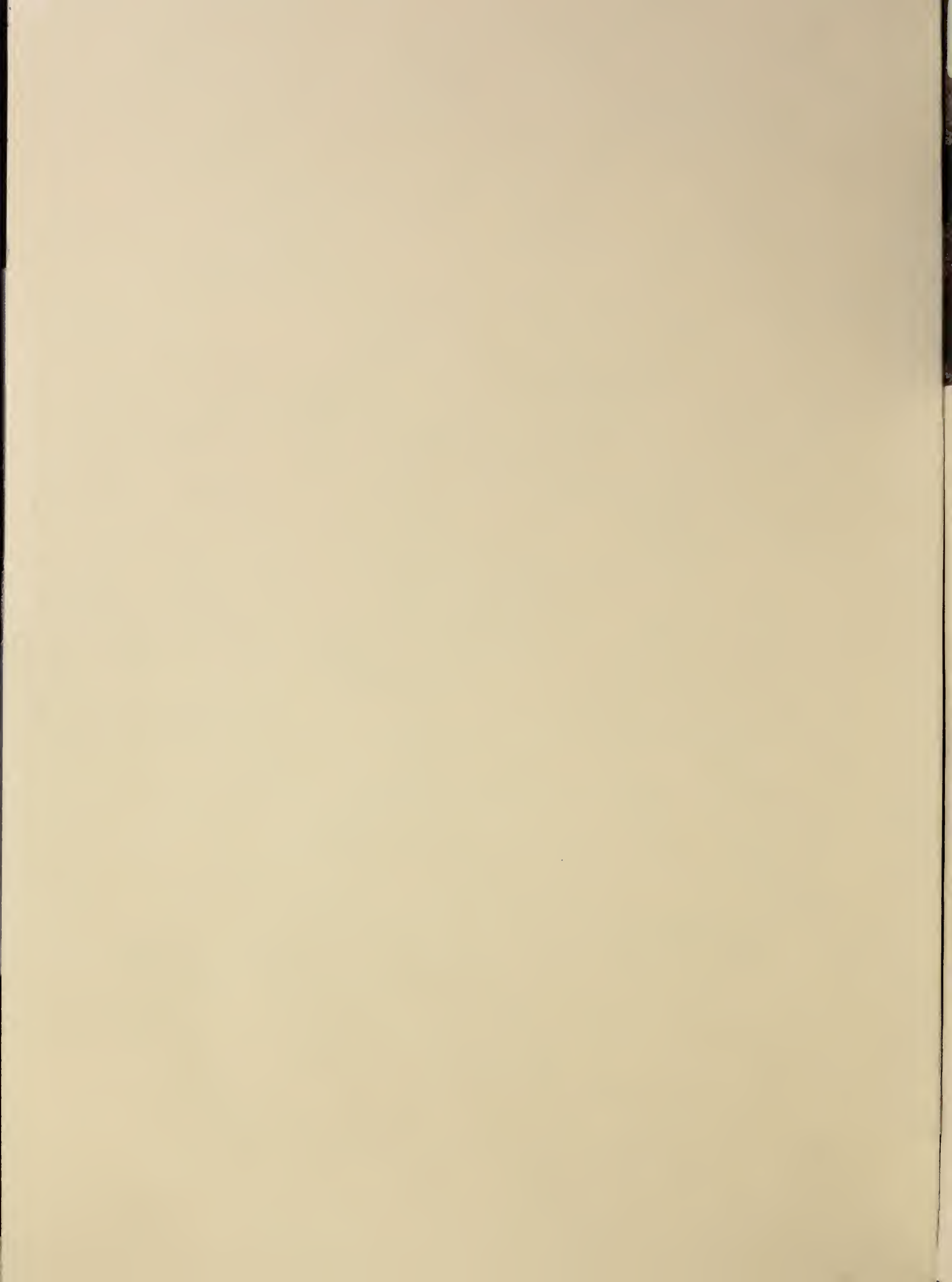


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SPRING PLOWING

WISCONSIN

FEDERAL MILK ORDER BULLETIN



for the
Milwaukee, Northeastern
and Madison Marketing Areas
C. T. McCleery - Market Administrator

APRIL 1966

USDA TO TERMINATE CHICAGO MILK ORDER

Termination of the federal marketing order regulating the handling of fluid, or bottled, milk in the Chicago Marketing Area has been announced by the United States Department of Agriculture.

The termination becomes effective as of midnight on April 30, 1966.

The Order sets the minimum prices to dairy farmers serving parts of Illinois, Indiana and Wisconsin.

The department said it was taking the action because affected dairy farmers, in a recent referendum, rejected an amendment designated to make the order more effective in assuring the market of ample supplies of milk at fair prices.

As a consequence, the department said, the present order no longer tends to carry out the objectives set by Congress in authorizing the federal milk regulation.

* * *

MARKETING ORDER SERVES DAIRY FARMERS

by A. T. Radigan

Millions of consumers think of milk as a liquid food in handy cartons they buy at the store, or have delivered to the home. The weight of bulk milk is a question which rarely concerns them. And generally, consumers aren't affected if a little bit more, or a little bit less butterfat is in the milk that farmers sell for processing and packaging in the familiar cartons.

But to individual dairy farmers, as well as to dairy farmers as a group, milk weights and butterfat are of vital concern. They affect the returns every farmer receives for milk sold off the farm.

For returns to a farmer are not based on fluid measures used in consumer purchases of milk, but on its weight — so much for every hundred pounds.

(Cont'd on Page 8)

DATA IN BRIEF - FOR THE MAN IN A HURRY

	Milwaukee Order No. 39		Northeastern Wis. Order No. 45		Madison Order No. 51	
<u>MARCH 1966</u>						
Class I Price & Differential	\$4.174	7.4¢	\$4.094	7.7¢	\$4.174	7.4¢
Class II Price & Differential	\$3.680	7.3¢	\$3.680	7.3¢	\$3.680	7.3¢
Producer Price & Differential:						
Base	\$4.16	7.4¢	\$3.90	7.5¢	\$4.09	7.4¢
Excess	\$3.74	7.4¢			\$3.68	7.4¢
Pounds of Producer Milk	82,706,082		44,803,266		17,175,807	
Percentage in Class I	84.9%		55.7%		69.2%	
<u>APRIL 1966</u>						
Class I Price & Differential †	\$4.292	7.6¢	\$4.158	7.9¢	\$4.292	7.6¢

† Class I price for April 1966 is the weighted average of prices announced for April 1 - 9, 1966 and for April 10 - 30, 1966.

SELECTED COMPARISONS OF WISCONSIN MARKETS

	Order No. 39			Order No. 45			Order No. 51		
	March '66	March '65	Com- parison	March '66	March '65	Com- parison	March '66	March '65	Com- parison
Average Daily:									
Producer Milk, thous. lbs.	2668	2578	3.5%	1445	1445		554	775	-28.5%
Other Receipts, thous. lbs.	181	142	27.5	7.4	74		104	128	-18.8
Gross Class I, thous. lbs.	2304	2101	9.7	828	840	-1.4	405	609	-33.5
Gross Class II, thous. lbs.	769	811	-5.5	779	770	1.2	253	294	-13.9
Deliveries per Farm, lbs	1170	1154	1.4	1071	1107	-3.3	1135	1215	-6.6
Number of Farms	2275	2242	33	1350	1305	3.4	488	638	-23.5
Avg. Test of Producer Milk, %	3.73	3.77	-.04	3.66	3.68	-.02	3.70	3.69	.01
Number of Handlers:									
Pool Plants	23	25	-2	58	59	-1	18	20	-2
Other Handlers	5	5		5	5		9	8	1
Producer Milk in Class I, %	84.9	80.8	4.1	55.7	56.4	-.7	69.2	75.0	-5.8
Shrinkage to Total Receipts:									
Product Pounds, %	1.39	1.37		1.29	1.32		1.07	1.46	
Butterfat Pounds, %	1.06	1.22		1.38	1.45		1.32	1.24	

NEARBY FEDERAL ORDER DATA

MARCH 1966

MARKET	Producer Milk	Class I Milk	Class I Price 3.5% Milk	Producer Price 3.5% Milk	April 1966 Class I Price 3.5% Milk [†]
	thous. lbs.	thous. lbs.	\$ per cwt.	\$ per cwt.	\$ per cwt.
Chicago, No. 30	466,334	213,901	4.294	4.03	4.16
Duluth - Superior, No. 69	14,503	7,706	4.33	3.78	4.43
Madison, No. 51	17,176	11,887	4.174	4.02	4.292
Michigan Upper Peninsula, No. 44	10,017	7,594	4.304	4.25	4.368
Milwaukee, No. 39	82,706	70,213	4.174	4.10	4.292
Minneapolis - St. Paul, No. 68	100,963	62,473	4.515	4.27	4.694
Northeastern Wisconsin, No. 45	44,803	24,938	4.094	3.90	4.158
Quad Cities - Dubuque, No. 63	20,567	14,776	4.394	4.20	4.512
Rock River Valley, No. 38	12,442	105,623	4.214	4.12	4.332
Southern Michigan, No. 40	317,494	208,450	4.53	4.16	4.63

Note: The producer price shown for Michigan Upper Peninsula and Milwaukee is, in each case, the weighted average of minimum pay prices for pool plants, including zone or location differentials. Announced prices for basic zones are quoted in other instances. During base pay periods weighted averages are shown for base and excess prices.

[†] Class I price for April 1966 is the weighted average of prices announced for April 1-9, 1966 and April 10-30, 1966 where applicable.

COMPUTATION OF UNIFORM PRICES*

MARCH 1966

Northeastern Wisconsin Marketing Area Federal Order No. 45				Madison Wisconsin Marketing Area Federal Order No. 51			
	Producer				Producer		
	Milk	B'Fat	Value		Milk	B'Fat	Value
Producer Milk in Class I	24,938,312	855,752	\$1,008,096.84	11,887,390	406,982	\$483,603.82	
Producer Milk in Class II	19,864,954	786,318	797,492.88	5,288,417	228,684	226,434.00	
Total Milk and Value Before Adjustments	44,803,266	1,642,070	\$1,805,589.72	17,175,807	635,666	\$710,037.82	
Adjustments for Value of:							
Overage Deducted from Class I & II			898.86			94.89	
Beginning Inventory Reclassification			12.34			4.79	
Other Source Milk Deducted from Class I at Class I Price			29.39			11,491.84	
Butterfat More or Less than 3.5 Percent			-55,444.54			-26,681.22	
Producer Location Differentials			- 283.92			7,280.16	
Half of Producer-Equalization Fund			17,761.11			7,178.53	
Other Source Milk deducted from Class I at Blend Price			-50.32			-10,803.02	
Aggregate Value and Average Price	\$3.9472851		\$1,768,512.64	\$4.067371		\$698,603.79	
Reserve to Producer-Equalization Fund	.0472851		-21,185.87	.047371		-8,136.35	
Uniform Price for 3.5% Milk	<u>\$3.90</u>		\$1,747,326.77	<u>\$4.02</u> †		\$690,467.44	

† See Page 1 for Base and Excess breakdown

Milwaukee Wisconsin Marketing Area Federal Order No. 39								
Minimum prices per hundredweight to be paid on or before the 15th of each month to producers for 3.5% milk, f.o.b. plant. These prices are subject to a butterfat differential per point over and under 3.5% and to a deduction of 2 cents per hundredweight for marketing service for nonmembers.								
Name of Handler	Base Price	Excess Price	B'fat Dif'l	Name of Handler	Base Price	Excess Price	B'fat Dif'l	
Blochowiak Dairy Co., Milwaukee	\$4.14	\$3.68	7.4¢	McFarlands' Farm Dairy, Watertown	\$3.97	\$ -	7.4¢	
The Borden Company, Milwaukee	4.16	3.68	7.4	Milk Producers Cooperative, Inc., Kenosha	4.21	3.68	7.4	
Cedarburg Dairy, Inc., Cedarburg	4.17	3.68	7.4	Mullen's Dairy, Watertown	4.35	4.01	7.4	
Christiansen's Dairy, Hartford	4.21	4.09	7.4	Progressive Dairy Products Co., Racine	4.21	3.77	7.4	
Fairmont Foods Company, Kewaskum	4.10	3.68	7.4	Pure Milk Association, Kansasville	4.16	4.16	7.4	
Golden Guernsey Dairy Coop., Milwaukee	4.15	3.68	7.4	Roets Home Dairy, Waupun	4.12	4.06	7.4	
Grueber Bros. Dairy, Baraboo	4.00	3.68	7.3	Sealtest Foods, Milwaukee	4.17	3.68	7.4	
Harmony Dairy Products, Inc., Racine	4.08	3.68	7.4	Warren Dairy, Burlington	4.22	4.07	7.4	
Hawthorn-Melody Farms Dairy Whitewater	4.15	3.68	7.4	Wayside Dairy, Belgium	4.17	3.68	7.4	
Healthway Dairy, Inc., Fort Atkinson	4.17	4.05	7.4	West Side Dairy, Inc., Hartford	4.18	4.09	7.4	
Home Dairy, Beaver Dam	4.17	4.07	7.4					
Keystone Farms, Waukesha	4.14	-	7.4	Weighted Averages	4.16	3.74	7.4	
Krueger Dairy, Grafton	4.17	4.12	7.4	Weighted Average of Producer Prices for Information Purposes		\$4.10	7.4¢	

* Subject to location differentials where applicable. In the case of members of approved cooperatives, these prices are subject to the deductions authorized by the associations. The prices listed do not include any premium payments which may be paid by handlers and which may bring actual payments in excess of the minimum requirements.

UTILIZATION AND CLASSIFICATION

MILWAUKEE MARKET NO. 39

ITEM	March 1966		February 1966		March 1965	
	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat
CLASS I MILK						
Packaged Products:						
Fluid Milk	53,305	3.5	48,621	3.5	49,985	3.5
Flavored Milk	2,573	3.5	2,111	3.5	2,082	3.5
2% Skim Milk, Solids added	6,909	2.1	6,099	2.1	4,916	2.1
2% Skim Milk	2,041	2.1	1,790	2.2	1,803	2.1
Skim Milk, Solids Added	2,352	.3	2,081	.4	2,154	.4
Skim Milk	973	.7	881	.7	1,006	.6
Buttermilk	617	1.26	518	1.2	623	1.0
Flavored Milk Drink	238	.5	232	.5	258	.4
Half & Half	1,077	12.4	922	12.4	1,010	12.5
Light Cream	22	18.8	22	18.7	39	19.0
Whipping Cream	193	33.7	176	33.8	192	33.6
Cultured Cream	265	17.3	256	17.2	270	18.4
Subtotal	70,565	3.4	63,709	3.4	64,338	3.5
Bulk Sales to Nonhandlers	736	3.7	809	3.7	608	3.8
Unaccounted for Milk	117	3.5	63	16.9	197	4.8
Total Utilized in Class I	71,418	3.4	64,581	3.4	65,143	3.5
Nonpool Receipts *	1,205	3.8	-1,053	4.2	-606	3.2
CLASS I - PRODUCER MILK	70,213	3.4	63,528	3.4	64,537	3.5
CLASS II MILK						
Eggnog						
Bakeries et al. **	77	18.7	75	20.5	118	11.0
Cottage Cheese	5,456	1.1	4,304	1.0	5,347	.9
Cheese	3,012	3.7	1,439	3.7	4,306	3.7
Butter	328	27.7	343	20.6	1,095	14.1
Evap., Cond., & Pwd.	2,581	4.6	2,149	4.6	2,797	4.5
Ice Cream & Mixes	3,138	11.0	2,826	11.1	2,749	12.3
Livestock Feed	108		101		91	
Dumped Products	4		27		81	
Skim Equiv. Fort. Prod.	1,848		1,603		1,802	
Ending Inventory	6,029	4.0	6,943	4.2	5,651	4.0
Shrinkage	1,264	2.7	1,067	3.5	1,091	3.1
Total Utilized in Class II	23,845	4.3	20,877	4.4	25,128	4.3
Nonpool Receipts *	11,352	2.8	-10,392	3.0	-9,757	3.3
CLASS II - PRODUCER MILK	12,493	5.6	10,485	5.8	15,371	5.0
TOTAL PRODUCER RECEIPTS	82,706	3.7	74,013	3.8	79,908	3.8

* Includes receipts of other source milk, beginning inventory, and overage, all as allocated to classes, and adjustment for Class II interorder transfers shown as Class I.

** Bakeries et al. includes products for candy manufacturing, aerated cream, sour cream products not labeled Grade A, and small amounts of eggnog during off-season months.

IFICATION OF MILK

NORTHEASTERN MARKET NO. 45

MADISON MARKET NO. 51

March 1966		February 1966		March 1965		March 1966		February 1966		March 1965	
Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat	Thousand Pounds	% B'fat
19,952	3.4	18,441	3.4	20,640	3.5	7,541	3.4	6,939	3.4	11,142	3.4
1,441	3.4	1,347	3.5	1,438	3.6	610	3.7	545	3.7	824	3.7
1,405	2.1	1,245	2.1	1,091	2.1	1,637	2.1	1,440	2.1	2,542	2.1
301	1.9	238	1.9	247	1.8						
885	.4	835	.4	837	.6	420	.4	376	.5	769	.8
423	.5	338	.6	517	.5	49	.2	47	1.4	52	.3
197	.9	178	.9	215	.9	98	1.6	86	1.5	156	1.3
134	.7	121	.9	153	.9	7	.6	28	1.7	34	.9
341	12.7	318	12.8	367	12.8	237	12.5	216	12.4	327	12.5
4	23.9	3	23.9	4	21.6	1	10.5	3	23.2	7	27.5
70	34.9	68	34.9	80	35.5	32	33.6	30	34.2	49	34.6
76	19.2	74	19.6	65	19.0	72	18.4	71	18.6	63	19.3
25,229	3.4	23,206	3.4	25,654	3.5	10,704	3.5	9,781	3.5	15,965	3.4
341	3.7	365	3.7	273	3.7	2,162	3.7	3,116	3.8	3,469	3.8
114	4.2	112	8.4	124	5.2	50	12.2	36	17.6	81	4.6
25,684	3.4	23,683	3.5	26,051	3.5	12,916	3.5	12,933	3.6	19,515	3.5
-746	3.2	-671	3.1	-766	2.9	-1,029	4.9	-1,410	4.6	-1,481	5.0
24,938	3.4	23,012	3.5	25,285	3.5	11,887	3.4	11,523	3.5	18,034	3.4
2,630	1.1	2,516	1.1	3,145	1.1	9	23.9	7	19.1	7	23.0
13,947	3.6	11,054	3.6	10,041	3.6	2,102	.9	1,741	.9	1,849	.9
253	34.4	337	28.7	594	35.7	1,052	3.0	605	3.1	1,275	2.9
1,939	1.1	1,940	.8	4,712	.3	305	36.2	228	36.4	397	36.5
1,667	9.1	1,188	9.8	1,627	8.7	1,571		1,037		1,904	
76	-0-	58		93		736	10.3	529	11.1	703	9.8
29	-0-	22		79		96		85		82	
490	-0-	443		486		1		8		48	
2,623	4.1	2,733	4.2	2,581	4.0	253		231		523	
492	3.8	443	3.4	496	3.6	1,157	4.2	1,219	3.9	1,532	4.0
24,146	3.8	20,734	3.8	23,854	3.7	204	2.7	241	1.7	366	2.7
-4,281	3.2	-3,983	3.1	-4,350	2.8	7,486	3.9	5,931	3.9	8,686	3.9
19,865	3.7	16,751	4.0	19,504	3.9	2,197	2.9	-2,346	2.9	-2,687	2.3
44,803	3.6	39,763	3.7	44,789	3.7	5,289	4.3	3,585	4.5	5,999	4.6
						17,176	3.7	15,108	3.7	24,033	3.7

PRODUCER DELIVERY INFORMATION

[illegible]

MANUFACTURING AND FEDERAL ORDER PRICES

	YEAR	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	AVG
Manufacturing Prices (cents)														
92 Score Butter	1964	57.97	57.97	57.97	57.97	57.97	57.97	58.00	59.51	61.32	60.47	62.27	59.24	59.05
	1965	58.00	57.99	57.99	58.97	58.97	58.97	59.00	61.03	62.22	62.89	63.27	63.45	60.23
	1966	59.33	61.80	63.40										
Cheddar Cheese - Wisconsin	1964	35.25	35.12	34.19	33.81	33.70	33.75	33.75	34.38	36.31	36.75	36.75	36.75	35.04
	1965	35.38	35.25	35.25	35.20	34.75	34.75	34.75	35.00	35.22	36.35	38.00	40.30	35.84
	1966	40.50	41.62	43.50										
Spray Dry Skim	1964	14.32	14.26	14.25	14.19	14.22	14.24	14.23	14.30	14.30	14.29	14.23	14.20	14.25
	1965	14.23	14.27	14.25	14.22	14.28	14.21	14.24	14.31	14.21	14.31	14.42	14.31	14.27
	1966	14.54	14.59	14.81										
Federal Order Prices (per cwt)														
Basic Formula *	1964	3.16	3.17	3.16	3.15	3.12	3.12	3.11	3.12	3.15	3.24	3.27	3.29	3.17
	1965	3.29	3.25	3.22	3.22	3.23	3.22	3.20	3.21	3.25	3.29	3.34	3.39	3.26
	1966	3.47	3.47	3.58	3.68									
Class I Price Differentials					.22	.22	.22	(Emergency price incr. for Ord. 39-45-51)						
Orders No. 39 and No. 51		.88	.88	.68	.68	.68	.68	.88	1.08	1.08	1.08	1.08	.88	.88
Northeastern Order No. 45		.74	.74	.54	.54	.54	.54	.74	.94	.94	.94	.94	.74	.74
Class I Supply - Demand Adjustments														
Orders No. 39 and No. 51	1964	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.24
	1965	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.24
	1966	-.24	-.24	-.24	-.24	-.24	-.24							
Northeastern Order No. 45	1964	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.20	-.16	-.16	-.22
	1965	-.20	-.24	-.24	-.24	-.24	-.24	-.24	-.24	-.20	-.16	-.12	-.08	-.20
	1966	-.12	-.16	-.20	-.24									
Class I Prices (cwt)														
Orders No. 39 and No. 51** †	1964	3.80	3.81	3.60	3.59	3.56	3.56	3.75	3.96	3.99	4.08	4.11	3.93	3.81
	1965	3.93	3.89	3.66	3.66	3.67	3.66	3.84	4.05	4.09	4.13	4.18	4.18	3.91
	1966	4.18	4.18	4.174	4.292									
Northeastern Order No. 45 †	1964	3.66	3.67	3.46	3.45	3.42	3.42	3.61	3.82	3.85	3.98	4.05	3.87	3.69
	1965	3.83	3.75	3.52	3.52	3.53	3.52	3.70	3.91	3.99	4.07	4.16	4.05	3.80
	1966	4.16	4.14	4.094	4.158									
Class I Butterfat Differentials (cents)														
Orders No. 39 and No. 51 (.120 x Butter)	1964	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.1	7.4	7.3	7.5	7.1
	1965	7.1	7.0	7.0	7.0	7.1	7.1	7.1	7.1	7.3	7.5	7.5	7.6	7.2
	1966	7.6	7.1	7.4	7.6									
Northeastern Order No. 45 (.125 x Butter)	1964	7.3	7.2	7.2	7.2	7.2	7.2	7.2	7.2	7.4	7.7	7.6	7.8	7.4
	1965	7.4	7.2	7.2	7.2	7.4	7.4	7.4	7.4	7.6	7.8	7.9	7.9	7.5
	1966	7.9	7.4	7.7	7.9									
Class II Butterfat Differentials (cents)														
Orders No. 39, 45 and 51 (.115 x Butter)	1964	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.8	7.1	7.0	7.2	6.8	6.8
	1965	6.7	6.7	6.7	6.8	6.8	6.8	6.8	7.0	7.2	7.2	7.3	7.3	6.9
	1966	6.8	7.1	7.3										

* Class II price for preceding month which is Wisconsin-Minnesota Series

† Class I price for April 1966, is the weighted average of prices announced for April 1-9, 1966 and April 10-30, 1966.

PRODUCERS UNIFORM PRICES & BUTTERFAT DIFFERENTIALS

Milwaukee Order No. 39														
Uniform Prices **	1964	3.70	3.71	3.50	3.50	3.46	3.47	3.64	3.82	3.89	3.98	3.96	3.81	3.70
	1965	3.79	3.75	3.58	3.58	3.56	3.55	3.72	3.89	3.99	4.03	4.09	4.08	3.80
	1966	4.05	4.10	4.10										
Producer Differentials	1964	6.9	6.9	6.9	6.9	6.9	6.9	6.9	7.0	7.1	7.3	7.3	7.3	7.0
	1965	7.0	6.9	6.9	6.9	7.0	7.0	7.0	7.1	7.3	7.4	7.5	7.5	7.1
	1966	7.4	7.1	7.4										
Northeastern Order No. 45														
Uniform Prices **	1964	3.44	3.45	3.31	3.30	3.27	3.28	3.46	3.62	3.69	3.74	3.76	3.63	3.50
	1965	3.57	3.53	3.39	3.39	3.39	3.38	3.58	3.74	3.81	3.85	3.90	3.82	3.61
	1966	3.85	3.90	3.90										
Producer Differentials	1964	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.1	7.3	7.4	7.4	7.4	7.1
	1965	7.1	7.0	7.0	7.0	7.1	7.1	7.2	7.3	7.5	7.6	7.7	7.7	7.3
	1966	7.4	7.3	7.5										
Madison Order No. 51														
Uniform Prices **	1964	3.62	3.65	3.47	3.44	3.39	3.42	3.61	3.78	3.87	3.96	3.94	3.77	3.66
	1965	3.73	3.67	3.55	3.53	3.50	3.48	3.72	3.84	3.99	3.99	4.04	4.01	3.75
	1966	3.99	4.06	4.02										
Producer Differentials	1964	6.9	6.9	6.9	6.9	6.9	6.9	6.9	6.9	7.1	7.3	7.3	7.3	7.0
	1965	7.0	6.9	6.9	6.9	7.0	7.0	7.0	7.1	7.3	7.4	7.5	7.5	7.1
	1966	7.3	7.1	7.4										

** Weighted averages are shown for all markets whenever base and excess prices and/or location differentials are applicable.

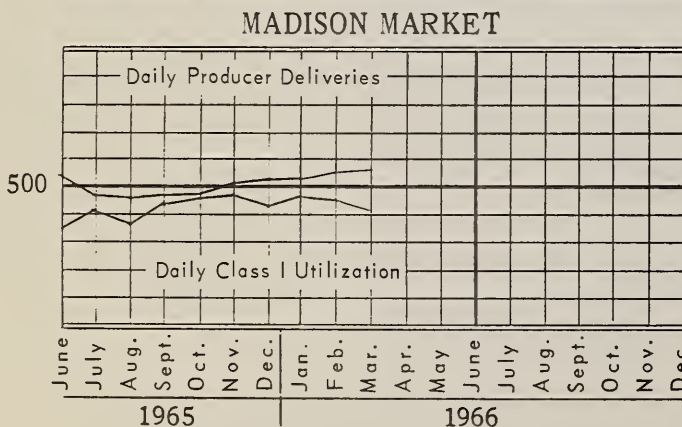
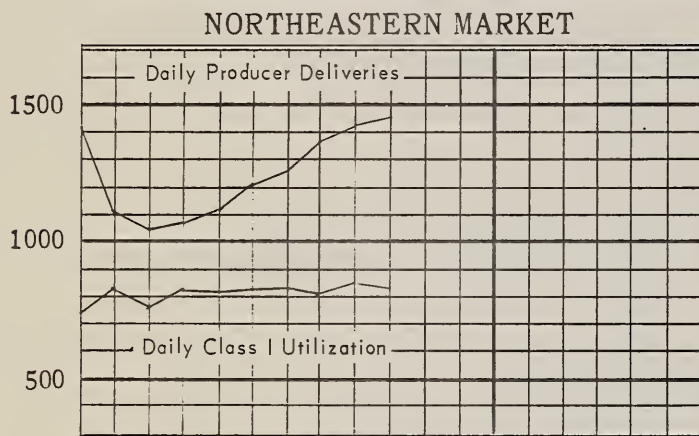
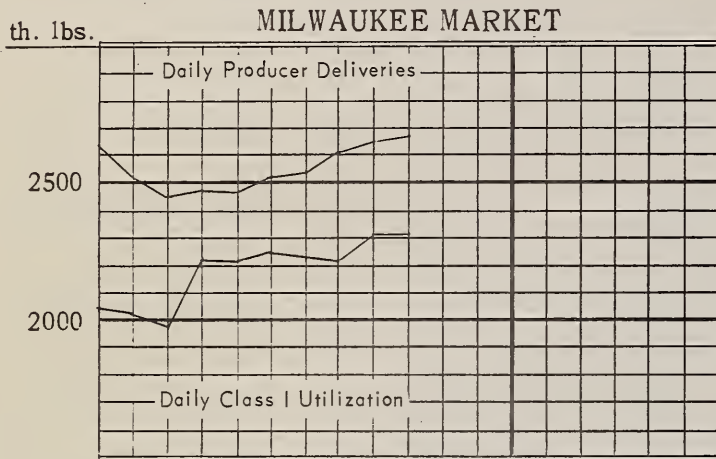
WISCONSIN FEDERAL MILK ORDER BULLETIN

Published Monthly By
Federal Milk Market Administrator
3034 West Wisconsin Avenue
Appleton, Wisconsin
for the

Milwaukee, Northeastern and Madison Marketing Areas

This bulletin is primarily to provide producers who are not members of cooperative associations with market information in accordance with \$1039.74 of the Milwaukee Wisconsin marketing order, \$1045.75 of the Northeastern Wisconsin marketing order, and \$1051.77 of the Madison Wisconsin marketing order.

COMPARISON OF DAILY PRODUCER DELIVERIES
TO DAILY CLASS I UTILIZATION



HAVE YOU HEARD

Soo Creamery, Saulte Ste Marie, one of the oldest dairy companies in the Upper Peninsula, has purchased the Golden Producers Dairy, Pickford, Michigan.

* * *

Consolidated Badger Cooperative of Shawano has purchased the Parkin Ice Cream Co., of Marshfield, Wisconsin. The Parkin Company started in the dairy business in 1913, selling milk, ice cream and other dairy products throughout Central Wisconsin.

* * *

The U. S. Food and Drug Administration and the pesticide residue branch of the U. S. Department of Agriculture have reached an agreement to abandon the zero residue tolerance for chemical substances in milk, according to a report in the March 31 issue of The Drovers Journal.

* * *

Truman Torgerson, general manager of Lake to Lake Dairy, Manitowoc, has been re-elected to the board of directors of the Land O'Lakes Creameries.

* * *

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(Cont'd from Page 1)

CURRENT SERIAL RECORDS

MARKETING ORDER SERVES DAIRY FARMERS

And returns to a dairy farmer, uniquely, are keyed to a second factor, the amount of butterfat in the milk he supplies.

As the butterfat in the milk varies from the stipulated 3.5 per cent, the dairy farmer's price is adjusted accordingly either up or down. The more butterfat in the milk, the higher the price; the less butterfat, the lower the price.

For, fairness to the dairy farmer, determination of milk weights and butterfat upon which prices are based must be accurate.

But, no matter how well equipped the dairy farmer is for his trade, he obviously cannot make his own findings to check-test the butterfat in his milk, which must be done in a laboratory. Nor is he likely to have the necessary facilities or know-how to check on the accuracy of the devices used for calculating the weights of milk.

How can the farmers be sure that these first determinations—pay tests, as they're known in the dairy industry—are accurate?

(This will be continued in next issue)